

**SEMINOLE STATE COLLEGE  
ASSOCIATE IN ARTS IN ART (201)**

**2020-21 Degree Program Evaluation**

*The information required to complete this annual evaluation process mirrors the information required by OSRHE Policy on Academic Program Review. Specifically, it covers the following Vitality of the Program items: (1) Program Objectives and Goals, (2) Quality Indicators, (3) Minimum Productivity Indicators, and (4) Other Quantitative Measures (for additional information see OSRHE Policy 3.7.5.B.1-4).*

**1. Program Objectives and Goals**

**Associate in Arts in Art Degree Program Outcomes**

**Outcomes for Transfer Degree Programs**

Outcome 1: Demonstrate successful articulation of Seminole State College transfer degree programs to state and professional institutions of higher learning granting professional and baccalaureate degrees in Oklahoma.

Outcome 2: Demonstrate successful academic achievement by Seminole State College transfer degree students at primary receiving state baccalaureate institutions of higher learning in Oklahoma. Successful academic achievement is defined as the maintenance of satisfactory academic progress toward degree completion as determined by the receiving institution.

**Outcomes Specific to Associate in Arts in Art**

Outcome 3: Demonstrate an ability to produce higher level creative works. Higher level creativity applies to advanced courses in drawing, painting, watercolor, and ceramics.

Outcome 4: Demonstrate critical-thinking skills for higher level academic writing in art. Higher level writing skills apply to art courses such as Art History Survey I, Art History Survey II, Art Appreciation, and Global Studies

**2. Quality Indicators**

**Combined Course Embedded Assessment Results For 2020-21  
for Major Field Courses in Degree Program**

General Education Outcomes	Pre-Test % Correct	Post-Test % Correct	Difference
General Education Outcome 1	48%	90%	43%
General Education Outcome 2			
General Education Outcome 3			
General Education Outcome 4	45%	89%	44%
Specific Outcomes for AA Art	Pre-Test % Correct	Post-Test % Correct	Difference
Degree Program Outcome 3	42%	81%	39%
Degree Program Outcome 4	50%	95%	45%

Other Data Indicating Quality Relevant to Degree Program Major Field  
**Degree Program Enrollment by Ethnicity**

Academic Year	Ethnicity	Summer 2020		Fall 2020		Spring 2021	
		Count	%	Count	%	Count	%
2020-21	Total Students	2	100%	14	100%	6	100%
	Black	0	0%	3	22%	1	16.7%
	Indian	0	0%	2	14%	1	16.7%
	Asian	0	0%	1	7%	1	16.7%
	Hispanic	0	0%	1	7%	0	0%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	White	2	100%	7	50%	3	50%
	Undeclared	0	0%	0	0%	0	0%

**Degree Program Enrollment by Gender**

Academic Year	Gender	Summer 2020	Fall 2020	Spring 2021
2020-21	Male	1	6	2
	Female	1	8	4

**Student Feedback on Instruction:** The Student Feedback on Instruction results show that students are satisfied with the courses in the program. The average score was 4.6 out of 5. These scores indicate students feel engaged with the curriculum and the professors and are receiving quality instruction.

**Graduate Exit Survey:** In the statistics related to overall satisfaction with SSC, 75% of students indicated satisfaction with the SSC educational experience by giving a rating of excellent or above average. The students indicated at 79% that they would choose SSC again if starting over.

**Educational Testing Center (ETS) Proficiency Profile:** The ETS results indicate that SSC students are scoring above the national mean in all of the learning skills taught in the Language Arts and Humanities division, with +1.1 deviation in critical thinking, +0.9 in reading, +1.1 in writing, and +1.1 in humanities.

**Other Quality Indicators:** The annual Degree Program Assessment reports the following findings as analysis for the quality of the AA in Art:

- The professor’s commitment to clear communication of course objectives for assignments, lecturing about key concepts, showing examples of art, providing instructor demonstrations of technical aspects, distributing samples from books and other resources, supplying a wide assortment of still life objects, assisting in setting up various composition arrangements, showing videos, and facilitating hands-on activities directly contributed to overall student success in the art studio courses.
- The professor is sensitive to students’ fears about making art and works to communicate with students and encourage them to find abilities they did not know they had. The professor is also highly organized and give students written material in class as well as on Brightspace to help students study for assessments focusing on studio practices and theory. Class teaching includes lecture, power-point presentations, art demonstrations, critiques, hands-on activities, writings, constant feedback and opportunity for revisions. In the Art History survey courses, the sheer volume of the professor’s digital image library, compiled from multiple reference sources, also contributes to student success, as does the professor’s first-hand knowledge.
- Specific curriculum strengths from the art studio courses were seen in Watercolor I, and Painting I. In Watercolor, students succeeded in learning about the application of paints creating washes and stains and different techniques used in the painting process. They also demonstrated an understanding of different types of papers, ph processes, color theory, and creating interesting compositions and simulated textures as well as the composition of paint. In Painting, students benefitted from the professor critiquing student work formally at the midterm and giving constant feedback throughout the process of each project, as well as asking students to start over and revise if their images were out of proportion or did not demonstrate proper perspective. Group critique sessions were also helpful, with peer evaluation and reflection papers. Students learned how to communicate using visual media of opaque-based painting materials, different painting styles, and different techniques used, whether acrylic or oil. In Art History, students studied major historical periods of art and culture, artworks, architecture, and major artists. Students analyzed material in a variety of written formats.

### 3. Minimum Productivity Indicators

**Productivity Indicators**

Academic Year	Semester	Declared Majors	Graduates
2020-21	Summer 2020	2	1
	Fall 2020	14	3
	Spring 2021	6	1

**Does the degree program meet the minimum OSRHE standards for productivity this year?**

**Majors Enrolled (25 per year): No (22 majors)**

**Degree Conferred (5 per year): Yes (5 graduates)**

**Comments/Analysis:**

In order to encourage students to persist to graduation at SSC, the Art Department faculty plan to focus more on recruitment and retention efforts. The degree will also be moved to an emphasis only under Liberal Studies.

**Low Productivity Justification:**

While the AA in Art had 22 majors in 2020-2021, only five graduated with the degree. Because a large focus of SSC's mission is to help students transfer to four-year universities, unfortunately, many students do not complete their AA degrees at the college, but instead transfer to a four-year institution to begin work on their bachelor's degrees before fully earning their two-year degree at SSC. Thus, the number of graduates is not as accurate an indicator of the "success" of a program, as the number of majors within that program for any given year. For these reasons, the college is moving the AA in Art to an emphasis under Liberal Studies – AA in Liberal Studies with Art emphasis.

**4. Other Quantitative Measures**

**Number of Sections Taught and Enrollment for Each Course in Major Field of Degree Program**

Prefix	Number	Major Field Course Title	Number of Sections	Total Students	Ave. Class Size	Total Credit Hours Generated
ART	1103	Fundamentals of Art I	2	5	3	15
ART	1123	Drawing I				
ART	1133	Fundamentals of Art II	2	6	3	18
ART	1143	Drawing II				
ART	1153	Art History I	1	51	51	153
ART	1163	Art History II	2	30	15	90
ART	1173	Crafts I				
ART	1203	Art Appreciation	3	81	27	243
ART	2123	Ceramics I	1	7	7	21
ART	2213	Watercolor I	2	3	2	9
ART	2223	Watercolor II	0	0	0	0
ART	2233	Painting I	1	2	2	6
ART	2243	Painting II				
ART	2273	Graphic Design I				
ART	2293	Ceramics II				
ART	2323	Global Studies in Art				
ART	2713	Printmaking				

**Credit Hours Generated in Major Field Courses of Degree Program By Level (from table above)**

Academic Year	1000 Level Credit Hours Generated	2000 Level Credit Hours Generated
2020-21	276	36

Note: Credit Hours Generated columns represent the student credit hours generated by all the major field courses of the degree program for the given academic year. The hours do not represent the number of student credit hours generated only by those students declaring this major.

**Direct Instructional Costs**

Academic Year	Instructional Costs*	Costs Shown By Division or Program?
2021-22	\$652,994* Included in Total LAH Division Budget Allocation	Not Available* – Included in Total LAH Division Budget Allocation

\*When cost data are not available by degree program, use total division budget for instructional costs for each degree program. / NOTE: No direct data was available that could be used to determine the exact amount of the instructional cost for the Art degree program. The annual SSC budget report provided the total expenditures for the LAH division. The annual LAH division budget contains the instructional costs for all of the LAH division. The LAH division budget was reduced by \$19,421 from the previous year (\$672, 415 for AY2020-21).

**Credit Hours Generated by Courses in Major Field That Are Part of General Education Requirements in Other Degree Programs**

Major Field Course Information			
Prefix	Number	Title	Credit Hours Generated
ART	1103	Fundamentals of Art I	15
ART	1123	Drawing I	
ART	1133	Fundamentals of Art II	18
ART	1143	Drawing II	
ART	1153	Art History I	153
ART	1163	Art History II	90
ART	1173	Crafts I	
ART	1203	Art Appreciation	243
ART	2123	Ceramics I	21
ART	2213	Watercolor I	9
ART	2223	Watercolor II	0
ART	2233	Painting I	6
ART	2243	Painting II	
ART	2273	Graphic Design I	
ART	2293	Ceramics II	
ART	2323	Global Studies in Art	
ART	2713	Printmaking	

**Faculty Teaching Major Field Courses in Degree Program**

Name	Teaching Area	Highest Degree	Institution
Lynette Atchley	Art	MFA	Univ. of Texas at San Antonio

**Current Full-Time Faculty From Other Divisions Teaching Major Courses in Degree Program (Instructors with \*\* beside their name teach only zero-level classes)**

none			
<b>Current Adjunct Faculty Teaching Major Courses in Degree Program (Instructors with ** beside their name teach only zero-level classes)</b>			
none			

**5. Recommendations and Other Relevant Items:** Describe recommendations, new developments or initiatives pertaining to degree program.

Changes that would benefit the Art program curriculum include scheduling changes for students. Moving forward, students will not be allowed to take multiple studio courses at the same time slot, such as Watercolor I and Painting I. This change will allow students to be focused on one media. More painting assignments that are smaller in scale will also help students grow in their skills. The professor plans to incorporate landscape paintings, which will allow students to focus on the beauty in the Oklahoma landscape, thereby helping them to develop art from the personal experience of interacting with their natural environments. More instructor demonstrations, including the professor painting alongside the students, will show students a demonstration of art projects from start to finish. More field trips to print shows and museums will also benefit students in helping them to experience quality prints first-hand, rather than relying on digital images.

Certain budgetary items are needed to help students continue to succeed. For the art studio courses, having a textbook; a variety of sizes of boards to stretch paper; new metal easels to replace the older, broken wooden easels; and a light table so students can more easily transfer their images in screen printing would be extremely beneficial. The Art History courses need a new textbook and Smart History videos to help students continue to succeed.