SEMINOLE STATE COLLEGE
ASSOCIATE IN SCIENCE IN BUSINESS (203)
Program Review Executive Summary

Date of Review: Fall 2013	**Recommended Date of Next Review:** Fall 2018

The Associate in Science in Business Degree Program is central to the Seminole State College mission in the following ways:

Empowers people for academic success by preparing students for a range of careers involving Business and at the same time improve their critical thinking skills necessary for success in all studies. **Empowers people for personal development** by training students to set and achieve educational goals by developing responsibility, organizational skills, and academic skills. The program places students in appropriate college level courses, allowing students the opportunity to progress through the curriculum to achieve success. **Empowers people for life-long learning** by providing a variety of courses that vary in content and have the purpose of broadening a student's appreciation of and creating a desire for continued learning once they have completed their education at SSC.

Program Objectives and Goals: Outcomes Specific to Associate in Science in Business (203)

Outcome 3: Demonstrate problem-solving skills related to the world of business.
Outcome 4: Demonstrate preparation for continued pursuit of courses leading to a baccalaureate degree in business.

Quality Indicators Such As:	
– **Student Learning Outcomes** – **Effective Teaching** – **Effective Learning Environments** – **Capacity to Meet Needs of Constituencies**	• Course-embedded assessment of general education outcomes 1-3 showed an averaged increase from 16% to 74% when pre-test and post-test scores were compared. An average increase of 58 percentage points. Course-embedded assessment of degree program outcomes 3-4 showed an average increase from 5% to 81% when pre-test and post-test scores were compared. An average increase of 76 percentage points. These dramatic increases demonstrate that student learning is taking place and that outcomes specific to the business degree program are being met. SSC provides faculty with the opportunity for professional development through funding opportunities and onsite technology training. The college employs faculty based on Higher Learning Commission guidelines and teaching ability. • SSC is committed to creating effective learning environments with technology, increased tutoring and other academic support, and the development of a variety of delivery methods such as blended and online courses. • The Business Degree Program is meeting the demand of the service area with approximately 184 declared majors and about 50 graduates per year.
Productivity for Most Recent 5 Years	**Average Number of Degrees:** 50 per year **Average Number of Majors:** 184 per year
Other Quantitative Measures: – **Number of Courses for Major**	**Number of Courses for Major:** 17

– **Student Credit Hour in Major** – **Direct Instructional Costs** – **Roster of faculty members including the number of FTE faculty in the specialized courses within the curriculum**	**Student Credit Hours in Major:** 17,664 for total of review period (Includes non-major enrollees) **Direct Instructional Costs:** $2,138,580 for review period (Total for three business degree programs)

Roster of B & IS Faculty:

Current Full-Time B & IS Faculty			
Name	**Teaching Area**	**Highest Degree**	**Institution**
Fred Bunyan	Accounting/Business/Information	MS Business Education	Oklahoma State University
Dawn Hamm	Accounting/Business	MBA Management	Oklahoma City University
Brad Schatzel	Business/Information Systems	MBA Management	University of Central Oklahoma
Alayna Grady ½ B & IS ½ LAH	Information Systems	Educational Instructional Psychology Technology	University of Oklahoma
Current Full-Time Faculty From Other Divisions Teaching B & IS Classes			
Donna Chambers	Medical Terminology	MS Nursing	University of Oklahoma
Dewayne Forrester	Business	MA Leadership	Mid-America Christian University
Michael Schnell	Information Systems	MS Information Technology	Florida Institute of Technology
Current Adjunct Teaching B & IS Classes			
Chun Fu Cheng	Information Systems	MBA Management Completion 5/2014	Oklahoma City University
David Dickens	Business	MS Management	Southern Nazarene University
Bettye Finch	Business	MPA Public Administration	Norwich University
Heather Kreeger	Business/Information Systems	MBA Management Completion 12/2013	University of Western Kentucky
Don Pilgrim	Business Communication	MA Speech	Oklahoma State University
Karen Smith	Business/Information Systems	BS Computer Science 31 years industry experience	University of Central Oklahoma

Duplication and Demand	Degree program does not duplicate programs in the service area. Demand is high.
Effective Use of Resources	The B & IS Division maximizes productivity using the available physical, technical, financial and personnel resources.

Strengths and Weaknesses	*Strengths:* Faculty members are experienced, motivated, qualified, and caring instructors that work to coordinate course content to insure a proper background for their students. Faculty are receiving training in the use of new instructional technology and are actively implementing more technology into the classrooms and computer labs as it becomes available. The size of SSC allows for smaller class sizes and more one on one involvement with the students. *Weaknesses:* Within the last ten years, the number of faculty employed by the B & IS division has decreased from eight full-time to three full-time and one half time faculty member. Also, the B & IS division employed a full-time secretary but within this evaluation period the division secretary became part-time. Scheduling and offering classes that have computer lab components is becoming a problem due to limited computer lab space.
Recommendations	- Increase student and faculty awareness of the articulation agreements between colleges and universities in the state system and the advantage of receiving an associate degree before transferring to a four-year institution. - Implement and improve the process for higher student enrollment in the Business Degree Program. - Implement degree completion initiative that involves degree planning and tracking procedures for students that require students to experience increased, high quality one on one interaction and mentorship with Business faculty.