

**SEMINOLE STATE COLLEGE
ASSOCIATE IN ARTS IN ART (201)**

2018-19 Degree Program Evaluation

The information required to complete this annual evaluation process mirrors the information required by OSRHE Policy on Academic Program Review. Specifically, it covers the following Vitality of the Program items: (1) Program Objectives and Goals, (2) Quality Indicators, (3) Minimum Productivity Indicators, and (4) Other Quantitative Measures (for additional information see OSRHE Policy 3.7.5.B.1-4).

1. Program Objectives and Goals

Associate in Arts in Art Degree Program Outcomes

Outcomes for Transfer Degree Programs

- Outcome 1: Demonstrate successful articulation of Seminole State College transfer degree programs to state and professional institutions of higher learning granting professional and baccalaureate degrees in Oklahoma.
- Outcome 2: Demonstrate successful academic achievement by Seminole State College transfer degree students at primary receiving state baccalaureate institutions of higher learning in Oklahoma. Successful academic achievement is defined as the maintenance of satisfactory academic progress toward degree completion as determined by the receiving institution.

Outcomes Specific to Associate in Arts in Art

- Outcome 3: Demonstrate an ability to produce higher lever creative works. Higher level creativity applies to advanced courses in drawing, painting, watercolor, and ceramics.
- Outcome 4: Demonstrate critical-thinking skills for higher level academic writing in art. Higher level writing skills apply to art courses such as Art History Survey I, Art History Survey II, Art Appreciation, and Global Studies

2. Quality Indicators

**Combined Course Embedded Assessment Results For 2018-19
for Major Field Courses in Degree Program**

General Education Outcomes	Pre-Test % Correct	Post-Test % Correct	Difference
General Education Outcome 1	59%	94%	35%
General Education Outcome 2			
General Education Outcome 3			
General Education Outcome 4	16%	81%	65%
Specific Outcomes for AA Art	Pre-Test % Correct	Post-Test % Correct	Difference
Degree Program Outcome 3	75%	94%	20%
Degree Program Outcome 4	59%	94%	35%

Other Data Indicating Quality Relevant to Degree Program Major Field

Degree Program Enrollment by Ethnicity

Academic Year	Ethnicity	Summer 2018		Fall 2018		Spring 2019	
		Count	%	Count	%	Count	%
2018-19	Total Students	0	100%	15	100%	17	100%
	Black	0	0%	0	0%	0	0%
	Indian	0	0%	5	33%	4	24%
	Asian	0	0%	0	0%	0	0%
	Hispanic	0	0%	0	0%	0	0%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	White	0	0%	9	60%	12	71%
	Undeclared	0	0%	1	7%	1	6%

Degree Program Enrollment by Gender

Academic Year	Gender	Summer 2018	Fall 2018	Spring 2019
2018-19	Male	0	1	6
	Female	0	14	7

Student Feedback on Instruction: The Student Feedback on Instruction results show that students are satisfied with the courses in the program. The average score was 4.7 out of 5. These scores indicate students feel engaged with the curriculum and the professors and are receiving quality instruction.

Graduate Exit Survey: In the statistics related to overall satisfaction with SSC, 84.2% of students indicated satisfaction with the SSC educational experience by giving a rating of excellent or above average. The students indicated at 83% that they would choose SSC again if starting over.

Educational Testing Center (ETS) Proficiency Profile: The ETS results indicate that SSC students are scoring near the national mean in all of the learning skills taught in the Language Arts and Humanities division, with -0.9 or less deviation in all areas, including critical thinking, reading, writing, and humanities.

Other Quality Indicators: The annual Degree Program Assessment reports the following findings as analysis for the quality of the AA in Art:

- The professors’ commitment to clear communication of course objectives for assignments, lecturing about key concepts, showing examples of art, providing instructor demonstrations of technical aspects, distributing samples from books and other resources, supplying a wide assortment of still life objects, assisting in setting up various composition arrangements, showing videos, and facilitating hands-on activities directly contributed to overall student success in the art studio courses.
- The professors are sensitive to students’ fears about making art and works to communicate with students and encourage them to find abilities they did not know they had. The professors are also highly organized and give students written material in class as well as on Brightspace to help students study for assessments focusing on studio practices and theory. Class teaching includes lecture, power-point presentations, art demonstrations, critiques, hands-on activities, writings, constant feedback and opportunity for revisions. In the Art History survey courses, the sheer volume of the professor’s digital image library, compiled from multiple reference sources, also contributes to student success, as does the professor’s first-hand knowledge from travels to experience much of the art in person.
- Specific curriculum strengths from the art studio courses were seen in Watercolor I, Painting I, and Printmaking. In Watercolor, students succeeded in learning about the application of paints creating washes and stains and different techniques used in the painting process. They also demonstrated an understanding of different types of papers, pH processes, color theory, and creating interesting compositions and simulated textures as well as the composition of paint. In Painting, students benefitted from the professor critiquing student work formally at the midterm, and giving constant feedback throughout the process of each project, as well as asking students to start over and revise if their images were out of proportion or did not demonstrate proper perspective. Group critique sessions were also helpful, with peer evaluation and reflection papers. Students learned how to communicate using visual media of opaque-based painting materials, different painting styles, and different techniques used, whether acrylic or oil. In Printmaking, students learned to print using various techniques, and in Art History, students studied major historical periods of art and culture, artworks, architecture, and major artists. Students analyzed material in a variety of written formats. The professor’s curriculum called “Possible Test Slide Images” particularly helped students to be able to write five facts about each image and research key facts related to the course material.

3. Minimum Productivity Indicators

Productivity Indicators

Academic Year	Semester	Declared Majors	Graduates
2018-19	Summer 2018	0	0
	Fall 2018	14	0
	Spring 2019	17	3

Does the degree program meet the minimum OSRHE standards for productivity this year?

Majors Enrolled (25 per year): Yes

Degree Conferred (5 per year): No (3 graduates)

Comments/Analysis:

In order to encourage students to persist to graduation at SSC, the Art Department faculty plan to focus more on recruitment and retention efforts.

Low Productivity Justification:

While the AA in Art had 31 majors in 2018-2019, only three graduated with the degree. Because a large focus of SSC’s mission is to help students transfer to four-year universities, unfortunately, many students do not complete their AA degrees at the college, but instead transfer to a four-year institution to begin work on their bachelor’s degrees before fully earning their two-year degree at SSC. Thus, the number of graduates is not as accurate an indicator of the “success” of a program, as the number of majors within that program for any given year.

Therefore, the 31 majors in the program indicate that the program continues to be productive and viable.

4. Other Quantitative Measures

Number of Sections Taught and Enrollment for Each Course in Major Field of Degree Program

Prefix	Number	Major Field Course Title	Number of Sections	Total Students	Ave. Class Size	Total Credit Hours Generated
ART	1103	Fundamentals of Art I	2	13	7	39
ART	1123	Drawing I	2	8	4	24
ART	1133	Fundamentals of Art II	2	7	4	21
ART	1143	Drawing II	2	6	6	18
ART	1153	Art History I	4	70	18	210
ART	1163	Art History II	1	13	13	39
ART	1173	Crafts I	0	0	0	0
ART	1203	Art Appreciation	6	78	13	234
ART	2123	Ceramics I	0	0	0	0
ART	2213	Watercolor I	1	5	5	15
ART	2223	Watercolor II	1	1	1	3
ART	2233	Painting I	1	5	5	15
ART	2243	Painting II	0	0	0	0
ART	2273	Graphic Design I	0	0	0	0
ART	2293	Ceramics II	1	2	2	6
ART	2323	Global Studies in Art	0	0	0	0
ART	2713	Printmaking	1	3	3	9

Credit Hours Generated in Major Field Courses of Degree Program By Level (from table above)

Academic Year	1000 Level Credit Hours Generated	2000 Level Credit Hours Generated
2018-19	585	48

Note: Credit Hours Generated columns represent the student credit hours generated by all the major field courses of

the degree program for the given academic year. The hours do not represent the number of student credit hours generated only by those students declaring this major.

Direct Instructional Costs

Academic Year	Instructional Costs*	Costs Shown By Division or Program?
2018-19	\$672,415* Included in Total LAH Division Budget Allocation	Not Available* – Included in Total LAH Division Budget Allocation

*When cost data are not available by degree program, use total division budget for instructional costs for each degree program. / NOTE: No direct data was available that could be used to determine the exact amount of the instructional cost for the Art degree program. The annual SSC budget report provided the total expenditures for the LAH division. The annual LAH division budget contains the instructional costs for all of the LAH division.

Credit Hours Generated by Courses in Major Field That Are Part of General Education Requirements in Other Degree Programs

Major Field Course Information			
Prefix	Number	Title	Credit Hours Generated
ART	1103	Fundamentals of Art I	39
ART	1123	Drawing I	24
ART	1133	Fundamentals of Art II	21
ART	1143	Drawing II	18
ART	1153	Art History I	210
ART	1163	Art History II	39
ART	1173	Crafts I	0
ART	1203	Art Appreciation	234
ART	2123	Ceramics I	0
ART	2213	Watercolor I	15
ART	2223	Watercolor II	3
ART	2233	Painting I	15
ART	2243	Painting II	0
ART	2273	Graphic Design I	0
ART	2293	Ceramics II	6
ART	2323	Global Studies in Art	0
ART	2713	Printmaking	9

Faculty Teaching Major Field Courses in Degree Program

Name	Teaching Area	Highest Degree	Institution
Angela Church	Art	MFA	University of Oklahoma
Current Full-Time Faculty From Other Divisions Teaching Major Courses in Degree Program (Instructors with ** beside their name teach only zero-level classes)			
none			
Current Adjunct Faculty Teaching Major Courses in Degree Program (Instructors with ** beside their name teach only zero-level classes)			

Lynnette Atchley	Art	MFA	University of Texas at San Antonio
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5. Recommendations and Other Relevant Items: Describe recommendations, new developments or initiatives pertaining to degree program.

Changes that would benefit the Art program curriculum include scheduling changes for students. Moving forward, students will not be allowed to take multiple studio courses at the same time slot, such as Watercolor I and Painting I. This change will allow students to be focused on one media. More painting assignments that are smaller in scale will also help students grow in their skills. The professor plans to incorporate landscape paintings, which will allow students to focus on the beauty in the Oklahoma landscape, thereby helping them to develop art from the personal experience of interacting with their natural environments. More instructor demonstrations, including the professor painting alongside the students, will show students a demonstration of art projects from start to finish. More field trips to print shows and museums will also benefit students in helping them to experience quality prints first-hand, rather than relying on digital images.

Certain budgetary items are needed to help students continue to succeed. For the art studio courses, having a textbook; a variety of sizes of boards to stretch paper; new metal easels to replace the older, broken wooden easels; and a light table so students can more easily transfer their images in screen printing would be extremely beneficial. The Art History courses need a new textbook and Smart History videos to help students continue to succeed.